

# Stepping Up

## S t r a t e g i c   T h i n k i n g

- Improve the quality of your strategy execution
- Develop strategic thinking across the organisation
- Grow your people's capability and promotability

### Learning Outcomes:

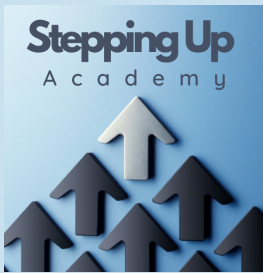
- Practical skills in strategy and planning for improved problem solving and dealing with complex challenges
- More effective strategy execution through enhanced capability in strategy and planning
- Quicker career advancement and development of potential for promotion into senior roles

### Overview of the Program:

- Six practical modules with videos, interactive media, quizzes and feedback on your progress
- Work at your own pace with tools, examples and exercises
- Access learning support for learning and applying concepts in the workplace
- Two live sessions - at commencement and completion - to provide context, focus and integration into the specific business environment
- Accessible through computer, tablet or mobile phone

### Key Focus Areas:

1. How to think strategically in complex & uncertain environments
2. How to practice the key tools & methods for creative strategic thinking
3. How to craft strategy for competitive advantage
4. How to develop high impact business plans
5. How to develop the appropriate organisational capabilities to implement the strategy
6. How to lead the strategy in a confident and compelling way.



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## Strategic Thinking

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### What people are saying about the program:

"Understanding the difference between complex and complicated instantly forces you to look at the situation differently. Daily life is so busy, we're all so time poor so this helps us quickly reframe to approach the situation differently to how we would have previously."

"I loved this module. And I am so pleased that we are learning how to be more strategic. I am going to seek more advice and listen to others more."

"This was a great mini course that was thought provoking. I am focused on doing that it is important to slow down and go through the motions of a well thought out strategy"



#### Dr. Norman Chorn



Norman works as a strategy and organisation development practitioner in Australia, UK, SE ASIA, China, New Zealand and South Africa. Following a career with a multinational business, Norman founded a strategy and research firm with affiliations in UK and North America. His work integrates the research from neuroscience with economics and strategy. He holds and has held visiting and associate appointments with a number of leading Graduate Schools of Management, including Macquarie University (Australia), the University of Pretoria - GIBS (South Africa) and Canterbury Graduate School of Management (NZ). Prior to his consulting career, Norman held a variety of senior Marketing and General Management positions in the services and manufacturing sectors. He has a BA (Economics and Behavioural Science) from the University of Cape Town, a Postgraduate Diploma in Management, an MBA, and PhD from the University of Witwatersrand.

#### Tamar Altbeker

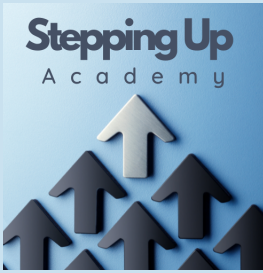


Tamar works as a Learning and Organisational Development professional. Over the past 20 years Tamar has developed, implemented and evaluated key learning initiatives for clients across Australia and New Zealand.

Tamar's approach recognises the importance of building learning initiatives that contribute to the achievement of an organisations' strategy through people development. Tamar incorporates three core principles into the design and delivery of her work:

- o Most learning occurs as part of daily work
- o The best learning occurs close to the point of use
- o Leaders and managers have a critical role in effective learning.

Tamar has an Master's in Social work (University of Illinois at Chicago) and holds a number of accreditations including Certificate IV in Assessment and Workplace Training, Human Resource Development (HRD), Certified Trainer ASTD, NLP Neuro Linguistic Programming, 4-Mat Instructional Design Level 1, MBTI Accredited (Myers Briggs Type Indicator Step I), Human Synergistics LSI 1, LSI 2, GSI Accredited.



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Strategic Thinking

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## Corporate Offering

Number of users	Access period	Live support sessions	Cost
Groups of up to 20	24 months	<b>At start:</b> Kick off session: 90 mins  <b>At end:</b> Integration session Half-day	\$9,500

[www.steppingupacademy.com.au](http://www.steppingupacademy.com.au)

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